

Rutgers Business School Newark and New Brunswick

50th World Continuous Auditing & Reporting Symposium November 6 & 7, 2020

THE IMPACT OF THE COVID CRISIS ON ACCOUNTING & AUDITING

CALL FOR PARTICIPATION

The 50th World Continuous Auditing & Reporting Symposium (50 WCARS) is the leading forum for the discussion of research and practice into the application of technology to auditing and reporting. The theme for this year is *The Impact of the Covid Crisis on Accounting and Auditing*, a topic that is front of mind of leaders in the profession today. The coronavirus poses one of the greatest challenges to the accounting profession in its history. It prompted the overnight adoption of technologies and remote work practices that might otherwise have taken years. The aim of the conference is to provide a forum for all stakeholders, be it accounting customers, regulators, the Big-4 and regional accounting firms, internal auditors and technology vendors to share experiences, best practices and emerging technologies.

Given the constraints under which we all operate at present, the conference this year will be entirely online. We intend to make that constraint an asset by having invited speakers who would otherwise be unable to attend in person, making this, the landmark 50th edition of the conference, a truly unique occasion. In order to maintain the exclusivity of the event, this year's conference will be available online only to registered attendees.

We invite presentations, papers and proposals for panels for 50WCARS with the participation of vendors and implementers of new accounting related technology particularly encouraged. The conference is open to any innovative idea relating to the IT-enabled auditing and reporting, with particular attention paid to the impact of the Covid crisis on the accounting profession. We especially welcome reports on the use of new and existing technologies in place of traditional face to face audits.

The conference attracts a large audience, with 165 attendees last year and an even larger number expected this year when there is no physical capacity limit. The majority of participants come from the internal audit departments of leading businesses and governmental organizations, as well from the vendor community. Commercial firms in the IT space often appear along with their lead customers in order to demonstrate their product's ROI and best practices.

Please submit presentation proposals jointly to Dr. Michael Alles at <u>alles@business.rutgers.edu</u> and Barbara Jensen at <u>bjensen@business.rutgers.edu</u> by <u>September 18, 2020</u>.

Details of the 50 WCARS will be forthcoming on the conference website: raw.rutgers.edu/50wcars. Registration is scheduled to open around September 11, 2020.

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